



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

GMMB
Attention: Maura Gilroy
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 968234-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WCVB | Scott Tarka | Boston | Local |

| Advertiser | Product | Estimate Number |
|-------------------|----------------------------|-----------------|
| Obama/D/President | 101 - Candidate Orders :60 | 2265 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/06/12 | 968234 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
|------------------|

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912856 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|------------|----------------|

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|------------|----------|--|--------------------|---------|--------|------------|------------|------|
| 1 | 11/04/12 | 11/04/12 | OTR Primetime Election \$LOCAL PRIME SPE | | -----S | 1:00 | 1 | \$5,000.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/29/12 11/04/12 -----S 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB Su 11/04/12 7:28 PM OTR Primetime Election Sp LOCAL PRIME SPE 1:00 OFA12G181H \$5,000.00 NM | | | | | | | | | |
| 2 | 10/30/12 | 11/04/12 | M-F Inside Edition | 658-730p | -TWTF-- | 1:00 | 1 | \$3,000.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/29/12 11/04/12 -TWTF-- 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB Tu 10/30/12 7:15 PM M-F Inside Edition 658-730p 1:00 OFA12G181H \$3,000.00 NM | | | | | | | | | |
| 3 | 10/30/12 | 11/04/12 | Chronicle | 728-8p | -TWTF-- | 1:00 | 1 | \$3,000.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/29/12 11/04/12 -TWTF-- 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB Tu 10/30/12 7:37 PM Chronicle 728-8p 1:00 OFA12G181H \$3,000.00 NM | | | | | | | | | |
| 4 | 10/30/12 | 11/04/12 | LIVE WITH KELLY & MIC9A-10A | | -TWTF-- | 1:00 | 1 | \$2,000.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/29/12 11/04/12 -TWTF-- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB W 10/31/12 9:35 AM LIVE WITH KELLY & MICHAEL 9A-10A 1:00 OFA12G181H \$2,000.00 NM | | | | | | | | | |
| 5 | 10/30/12 | 11/04/12 | 7p Sat News Weekend | 658-730p | -----S- | 1:00 | 1 | \$800.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/29/12 11/04/12 -----S- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB Sa 11/03/12 7:54 PM 7p Sat News Weekend 658-730p 1:00 OFA12G181H \$800.00 NM | | | | | | | | | |
| LR - Football | | | | | | | | | |
| 6 | 10/30/12 | 11/04/12 | INSIDE EDITION SAT | 5:30P-6P, 7:30P-8F | -----S- | 1:00 | 1 | \$400.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/29/12 11/04/12 -----S- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |

DUPLICATE INVOICE

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Lehigh Valley, PA 18002-6874

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|----------------------------|---------------------|
| 968234-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | | Product | Estimate Number |
| Obama/D/President | | 101 - Candidate Orders :60 | 2265 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------|--------------------|-----------|--------|----------------|----------|------|
| 6 | 10/30/12 | 11/04/12 | INSIDE EDITION SAT | 5:30P-6P, 7:30P-8F | - - - S - | 1:00 | 1 | \$400.00 | NM |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB Sa 11/03/12 INSIDE EDITION SAT 5:30P-6P, 7:30P-8F :00 \$400.00 NM <i>Unresolved</i> | | | | | | | | | |
| 7 10/30/12 11/04/12 STEVE HARVEY DAY 10-11a - TWTF-- 1:00 2 \$300.00 NM | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/29/12 11/04/12 - TWTF-- 2 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB Tu 10/30/12 10:56 AM STEVE HARVEY DAY 10-11a 1:00 OFA12G181H \$300.00 NM | | | | | | | | | |
| 2 WCVB Th 11/01/12 10:20 AM STEVE HARVEY DAY 10-11a 1:00 OFA12G181H \$300.00 NM | | | | | | | | | |
| 8 10/30/12 11/04/12 Midday News 1158a-1230p - TWTF-- 1:00 2 \$800.00 NM | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/29/12 11/04/12 - TWTF-- 2 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB Tu 10/30/12 12:27 PM Midday News 1158a-1230p 1:00 OFA12G181H \$800.00 NM | | | | | | | | | |
| 2 WCVB W 10/31/12 12:15 PM Midday News 1158a-1230p 1:00 OFA12G181H \$800.00 NM | | | | | | | | | |
| 9 10/30/12 11/04/12 KATIE COURIC DAY 3-4p - TWTF-- 1:00 1 \$1,200.00 NM | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/29/12 11/04/12 - TWTF-- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB F 11/02/12 3:55 PM KATIE COURIC DAY 3-4p 1:00 OFA12G181H \$1,200.00 NM | | | | | | | | | |
| 10 11/05/12 11/05/12 LOCAL POLITICAL PRO(LOCAL POLITICAL M- ----- 1:00 1 \$5,000.00 NM | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 11/05/12 11/11/12 M- ----- 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB M 11/05/12 7:50 PM LOCAL POLITICAL PROGRAM LOCAL POLITICAL 1:00 OFA12G181H \$5,000.00 NM | | | | | | | | | |
| 11 11/05/12 11/06/12 LIVE WITH KELLY & MICHAEL 9A-10A MT----- 1:00 2 \$1,200.00 NM | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 11/05/12 11/11/12 MT----- 2 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WCVB M 11/05/12 9:32 AM LIVE WITH KELLY & MICHAEL 9A-10A 1:00 OFA12G181H \$1,200.00 NM | | | | | | | | | |
| 1 WCVB Tu 11/06/12 9:49 AM LIVE WITH KELLY & MICHAEL 9A-10A 1:00 OFA12G181H \$1,200.00 NM | | | | | | | | | |
| 12 11/05/12 11/06/12 STEVE HARVEY DAY 10-11a MT----- 1:00 2 \$500.00 NM | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 11/05/12 11/11/12 MT----- 2 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB M 11/05/12 10:10 AM STEVE HARVEY DAY 10-11a 1:00 OFA12G181H \$500.00 NM | | | | | | | | | |
| 2 WCVB Tu 11/06/12 10:40 AM STEVE HARVEY DAY 10-11a 1:00 OFA12G181H \$500.00 NM | | | | | | | | | |
| 13 11/05/12 11/05/12 Midday News 1158a-1230p M----- 1:00 1 \$1,200.00 NM | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 11/05/12 11/11/12 M----- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB M 11/05/12 12:29 PM Midday News 1158a-1230p 1:00 OFA12G181H \$1,200.00 NM | | | | | | | | | |
| 14 11/05/12 11/05/12 Millionaire 1228-1p M----- 1:00 1 \$1,600.00 NM | | | | | | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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| 968234-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | 101 - Candidate Orders :60 | 2265 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ | |
|----------|------------------------|----------------------|---------------------|-----------------|---------------------|----------------|------------|---------------|
| | | | | | | | Week | Type |
| Weeks: | Start Date 11/05/12 | End Date 11/11/12 | MTWTFSS M----- | Spots/Week 1 | Rate \$1,600.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID |
| 1 | WCVB M | | 11/05/12 | 12:44 PM | Millionaire | 1228-1p | 1:00 | 0FA12G181H |
| 15 | 11/05/12 | 11/05/12 | KATIE COURIC DAY | 3-4p | M----- | 1:00 | 1 | \$1,200.00 NM |
| Weeks: | Start Date 11/05/12 | End Date 11/11/12 | MTWTFSS M----- | Spots/Week 1 | Rate \$1,200.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID |
| 1 | WCVB M | | 11/05/12 | 3:59 PM | KATIE COURIC DAY | 3-4p | 1:00 | 0FA12G181H |
| 16 | 11/04/12 | 11/04/12 | Inside Edition Wknd | | -----S | :30 | 1 | \$0.00 NM |
| Weeks: | Start Date 10/29/12 | End Date 11/04/12 | MTWTFSS -----S | Spots/Week 1 | Rate \$0.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID |
| 1 | WCVB Su | | 11/04/12 | 3:13 AM | Inside Edition Wknd | 1:00 | 0FA12G181H | \$0.00 NM |

Total Spots**19****Payment Terms 30 Days**

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$29,600.00 |
| <u>Agency Commission</u> | \$4,440.00 |
| <u>Net Amount Due</u> | \$25,160.00 |